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SPECIAL ARTICLE

What's new for ESC Congress 2013? (Amsterdam 30th August –4th September 2013)[☆]

O que há de novo sobre o Congresso Europeu de Cardiologia de 2013 (Amsterdão 30 de Agosto–4 de Setembro de 2013)

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The innovative Spotlight of the Congress is ‘*The heart interacting with systemic organs*’. For our patients, the interaction of cardiac conditions with other organs is fundamentally important to outcome, to safety and to clinical management. Related specialty areas have much to learn from each other and the ESC Congress 2013 will attract specialists from other organ systems to help understand disease mechanisms and improve the management of our patients.

A personalised and interactive congress

At ESC Congress 2013 we can each develop a personalised curriculum, depending on specialty interests and training needs. This is a truly international meeting – the largest number of abstract submissions were from Japan! We have joint sessions with many societies around the world and 16 linked sessions and direct opportunities to interact with experts and thought leaders. For the first time this year we have ‘rapid fire’ presentations followed by interactive discussion around an electronic display featuring the key

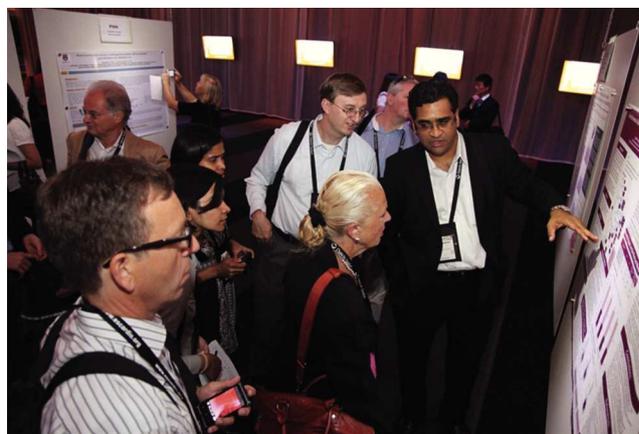


Figure 1 (ESC 2351) Discussions around a poster at ESC Congress.

findings from each of the presented studies (Figures 1–3). Also for the first time, poster presentations will be stimulated by discussants who are experts in that field of investigation. Another innovation is ‘Meet the Legends in Cardiology’, where participants will be able to post questions in advance or during the session to individuals who have changed our understanding and helped determine the shape of cardiology in 2013.

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Figure 2 (ESC 3704) Round table discussions at ESC.

“Villages” of linked topics

There is huge and international enthusiasm for participation in the congress with a record number of submissions for scientific planned sessions (more than 400 were selected) and the second highest ever number of abstracts were

submitted (10 490). To make the congress more manageable we have again arranged the congress into “villages” of related topics. Thus, a village may include presentations in one room on heart failure and in an adjacent room on heart rhythm disturbances. Through the village concept the congress becomes more manageable and interactive. Important new guidelines will be presented at the ESC Congress 2013 on arterial hypertension, cardiac pacing, diabetes, and stable coronary artery disease. Linked to these will be dedicated scientific sessions, case based Focus Sessions.

Why should someone come and participate in the congress?

Summaries of the Hotlines will appear online but to really understand the significance of the new research we need to discuss the findings with our colleagues. As National Society members we are all also members of the ESC! The ESC Congress provides the opportunity to decide what may influence understanding of innovations and practice at a national level. Editors of National Society Cardiovascular journals are provided

ESC Congress 2013: the HUB

ESC Congress 2013:

The HUB is a condensed scientific area where delegates can attend fast paced sessions with all the content from:

- Case Based Learning
- Rapid Fire Abstract Sessions
- Cardiologists of tomorrow tracks
- Awards Ceremony
- Meet the trialists

These sessions will be in an interactive format.

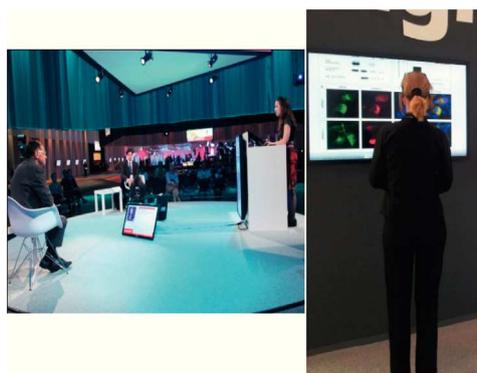
Aims to encourage informal scientific discussions right after presentations.

Interaction with presenters: Touch screens of abstracts and posters.

Centrally located (in Central Village), at the crossroads of the Congress and next to the Main Auditorium (Hot Lines / Guidelines / Main Sessions)



From Saturday 31/08 to Thursday 4 September



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Figure 3 Summary features of the ESC Congress 2013 Hub (ESC website).

with the Hotline presentations and the Hotline extracts can be translated and printed in local cardiovascular journals.

The ESC Congress 2013 is the largest cardiovascular international congress and its true international nature provides

exciting and innovative opportunities to discuss and interact with colleagues from all around the world. You have the choice: be part of the frontiers in cardiology and practice, or be an observer!